

## **Cross-Linking Instructions**

• Cross-linking your website and fornobravo.com is an essential co-marketing effort. Your website and location listing on our Dealer Locator provides a local resource for purchase and support to consumers who utilize fornobravo.com to make a purchase decision. The link to fornobravo.com provides your customers access to a wealth of information on product selection and wood-fire oven cooking to help them make purchase decisions with your assistance. The attached site map of fornobravo.com illustrates the extensive amount of information available to both you and your customers.

### Residential Dealer Website:

Using the Forno Bravo logo, hyperlink the image to: www.fornobravo.com

# Marketing copy for your website:

- wide range of sizes and configurations
- faster heat-up
- superior thermal performance
- unrivaled durability
- authentic Italian design; made in USA

#### **Residential Products:**

#### Modular Pizza Ovens

Forno Bravo provides a complete family of residential pizza oven kits—in both cast refractory and brick. The Forno Bravo modular oven kits include the oven dome, cooking floor, vent, insulation, chimney, mortar, oven door and thermometer. Everything you need to assemble a pizza oven at your home—you provide the stand and enclosure.

Forno Bravo provides four residential modular pizza oven product families:

- Giardino2G—a line of small, easy-to-assemble, and fully customizable ovens. They are the least expensive ovens on the market. Available in 24" and 28" sizes.
- <u>Casa2G</u>—our most popular residential oven, is designed to be easily incorporated into any indoor or outdoor kitchen style. It is the "perfect wood-fired oven engine." Available in 32", 36", 40" and 44" sizes.
- Premio2G—a family of premium residential ovens that feature a thicker and heavier dome, thicker insulation (top and bottom) and an insulated oven door. These muscular ovens offer professional wood-fired cooking and baking at home. Available in 40", 44" and 48" sizes.
- Artigiano—a line of true brick pizza ovens handcrafted, one at a time, in Italy by skilled craftsman. A unique and wonderful oven. Available in 32", 40" and 40" x 48" sizes.

## Assembled Pizza Ovens

Forno Bravo provides four assembled residential oven families designed to meet a wide range of backyard and party cooking requirements:

- The Strada; our smallest and lightest oven fits in your truck, SUV or minivan for parties and tailgating; or in a small backyard space.
- The <u>Primavera Series</u>; small, light pizza ovens that fit on most patios, require little installation—and bake authentic 90-second Vera Pizza Napoletana.
- The Andiamo Series; small, light pizza ovens with a metal enclosure and casters that you can roll into place—a true pizza oven that is as easy as your grill.
- The Napolino Series; a Naples-style oven with a tiled enclosure and center vent for your backyard.
- The <u>Toscana Series</u>; a family of larger, professional-grade ovens based on the Forno Bravo <u>Casa2G modular ovens</u>.

Every Forno Bravo assembled oven is fully finished and fully insulated, and includes a chimney, powder-coated metal door, and thermometer.

For additional information or assistance, please contact Forno Bravo at: <a href="mailto:sales@fornobravo.com">sales@fornobravo.com</a>

